



# Ministry of National Development

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## **ICT EXPORT – GOVERNMENTAL (EU) SUPPORT PROGRAMMES**



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## **EDIOP 3.1.2-8.2.4 Supporting ICT enterprises entering international markets programme (open tender)**

Beneficiaries: ICT micro-, small and medium sized enterprises

Supported export related activities: market research, consultancy, software localization, marketing and advertising, participation of SMEs on international tenders and expo

Max 40% non-repayable aid and max 50% loan financing of the projects

Total budget: 4,5 billion HUF non-repayable aid, 5,6 billion HUF loan

Expected number of the supported projects (ICT smes): 200

Launched in march of 2017



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### INPUT PROGRAM (EDIOP 3.1.3)

#### Three Key Principles:

1. Always keep the target group in mind
2. Only facilitator role, no new player nor a competitor
3. Spenditure stays in state control, no direct money giveaway

#### GIVE BEFORE YOU GET

We provide free services, trainings and international market access opportunities for startups... and we only ask them to share their experience with others in return.

The budget of the Program is financed by the EU with a Fund of 8 million Euros.



On demand education and mind set forming are a key element of the program.



Pro-bono mentors are eager to share their wisdom and knowledge with amazing startups.



Hungarian innovation meets international market expertise when startups go global.



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## Targets of the INPUT Program:

- 1000 + involved ICT enthusiast
- Create 300+ start-ups
- Provide outsourcing for 200+ new startups
- Organize 150+ events nationwide
- Involve of 100+ mentors
- Establish a 100+ partner relationships

More information: <http://inputprogram.com/>



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## **EDIOP 8.2.3 ICT venture capital programme**

Goal: ensuring venture capital financing ICT startup(per)s (product and service) developments to entry international market

Pre-seed, seed and startup phase are supported

Only ICT startups are the target group

Capital management company: Hiventures Inc.

Activities of the INPUT program are the main measures to find and finance ICT projects by the EDIOP 8.2.3 capital

First investments will start in June of 2017